

Cemetery Pre-Planning Lead Referral Program

Program Overview:

The Cemetery Pre-Planning Lead Referral Program is designed to encourage individuals and businesses to refer potential clients interested in pre-planning burial and memorial services to Rose Hill Memorial Park. By participating in this program, referrers have the opportunity to earn rewards for each successful lead that results in a completed pre-planning contract.

Program Terms and Conditions:

Eligibility:

- a. Individuals, businesses, and organizations are eligible to participate in the program.
- b. Participants must be at least 18 years old.

Referral Process:

- a. Referrers should submit leads through the designated referral form available on the cemetery's website or at the cemetery office.
- b. Each lead should include the contact information of the potential client interested in pre-planning services.

Lead Qualification:

- a. Leads will be reviewed by the cemetery's pre-planning team.
- b. A successful lead is one that results in a completed pre-planning contract with the referred individual.
- c. Potential clients cannot be existing burial grant owners or existing clients.

Rewards:

- a. Referrers will earn a 5% commission based on the total value of the completed pre-planning contract, less perpetual care fees.
- b. Commissions will be paid out within 21 days of the signed contract.

Tracking and Reporting:

- a. The cemetery will provide a unique identifier to each referrer for tracking purposes.
- b. Referrers can inquire about the status of their leads and commissions by contacting the cemetery's designated program coordinator.

Program Duration:

- a. The program is ongoing and may be modified or terminated by the cemetery with a 30-day notice to participants.

Compliance:

- a. Participants must adhere to all applicable laws and regulations when promoting the cemetery's pre-planning services.
- b. Misleading or unethical practices may result in the participant's disqualification from the program.

Modification of Terms:

- a. The cemetery reserves the right to modify the terms and conditions of the program with a 30-day notice to participants.

Governing Law:

- a. This program is governed by the laws of [State/Country].

How to Enroll:

- a. Interested parties can enroll in the Cemetery Pre-Planning Lead Referral Program by completing the enrollment form available on the cemetery's website or by contacting the cemetery office.